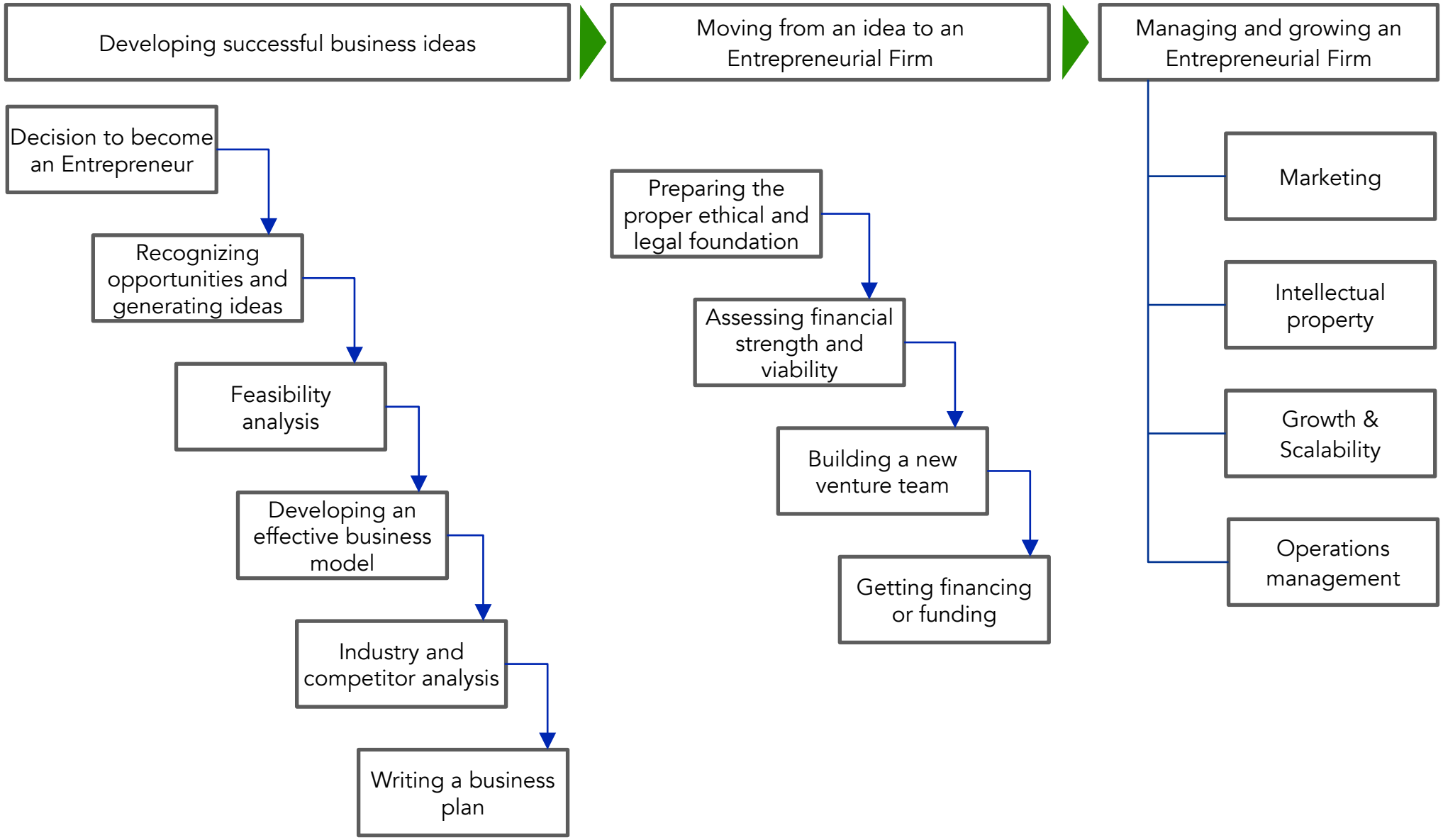
Basic model of the entrepreneurial process.



BASED ON: *Barringer/Ireland Business Model Template.* Barringer, Bruce & D. Ireland. "Entrepreneurship. Successfully launching new ventures" Pearson, 6th Edition 2019