

B2C Analysis [PERSONA]

Source: <https://businessmakeover.eu/>

Doc. Ref.

Project Name :








Revision No.

Date ,

Name	<input type="text"/>
Gender	<input type="text"/>
Age	<input type="text"/>
Status	<input type="text"/>
Occupation	<input type="text"/>
Location	<input type="text"/>

Bio	
<input type="text"/>	
Quote	Interests
<input type="text"/>	<input type="text"/>
Goals in context	Preferred channels
<input type="text"/>	<input type="text"/>
Frustrations in context	Brands
<input type="text"/>	<input type="text"/>

Personality

Extrovert 	Introvert 
Observing 	Intuition 
Thinking 	Feeling 
Judging 	Perceiving 