

Project Name :

Revision No.

Date

Yes | No

Engineering

Can you create breakthrough technology instead of incremental improvements?

Timing

Is it now the right time to start your particular business?

Monopoly

Are you starting a big share of a small market?

Distribution

Will your market position be defensible 10 and 20 years into the future?

Secret

Have you identified a unique opportunity that others don't see?

People

Do you have the right team?

10	All skills are in ample supply	
9	All skills are available with no access	
8	All technical skills are available	
7	Most professional skills are available	
6	Some technical skill retraining is required	
5	Some professional skill retraining is required	
4	Extensive technical skill retraining is required	
3	Extensive professional skill retraining is required	
2	Most technical skills must be hired	
1	Most technical and professional skills must be hired	
0	All technical and professional skills must be hired	

Business case validation 2

Identified and established contact with interested customers, investors or partners.

Name	<input type="text"/>	
Position	<input type="text"/>	
Company	<input type="text"/>	
Address	<input type="text"/>	
Phone	<input type="text"/>	Email <input type="text"/>
Interest	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Status <input type="text"/>

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