

# Business model stress test

Source: <https://businessmakeover.eu/>

Doc. Ref.

Project Name :

Revision No.

Date   ,

		<i>Development 1</i>	<i>Development 2</i>	<i>Development 3</i>
<b>WHO?</b> Customers				
<b>WHAT?</b> Proposition & value				
<b>HOW?</b> Activities & partners				
<b>WHY?</b> Costs & revenues				