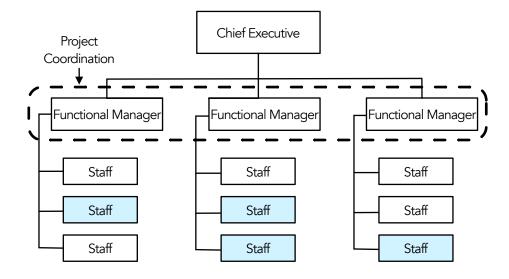
Company Organization (1)



FUNCTIONAL

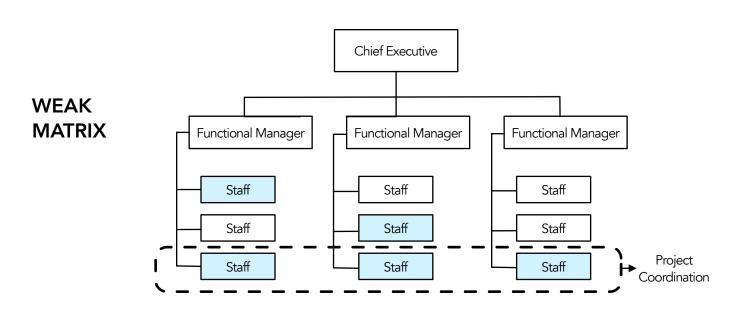


Functional Organization

- Small organizations with limited resources.
- Simple projects.
- Small projects
- Projects that are very similar to previous projects.
- Low cost/low risk.

Examples

- Software Updates
- **Concept Studies**
- **Project Definition Studies**



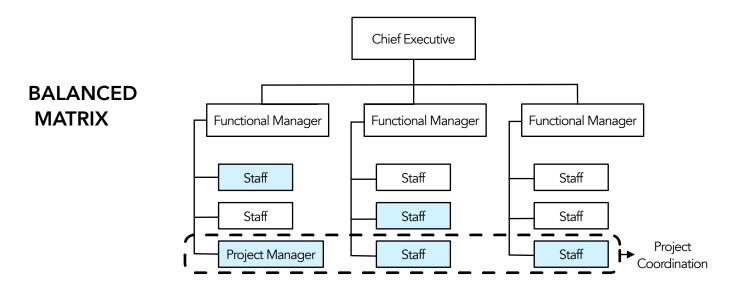
Weak Matrix Organization

- Small projects of limited duration.
- Relatively simple scopes.
- Projects with limited changes relative to previous projects.
- Projects of limited significance.
- Low risk, low cost.
- Low to moderate schedule pressure.

Examples

- Maintenance Projects.
- Task force to develop recommendations.
- Concept Selection Study.
- Technology Strategy Development.

Company Organization (2)

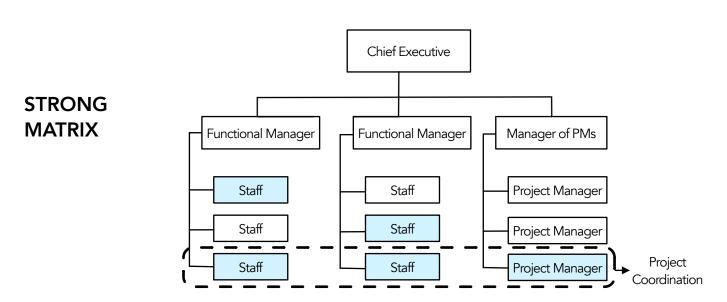


Balanced Matrix Organization

- Projects with a moderate scope and duration.
- Projects that are not too complex and the organization has experience with.
- Moderate cost, risk and limited schedule pressure.

Examples

- Relocation Operations
- Cross functional Reorganization Projects.



Strong Matrix Organization

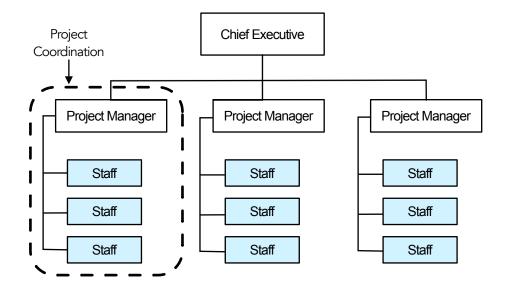
- Medium to Large Projects where resource efficiency is important.
- Non-schedule driven projects.
- Moderate duration projects.
- Unique projects with limited challenges.
- Projects where functional input is important.
- Managed risk projects.

Examples

- Feasibility Studies for large projects.
- Design Projects for construction projects.
- New software development.
- Plant Turnarounds.



PROJECT ORIENTED



Project Oriented Organization

- Large Projects in large organizations.
- High risk ventures.
- Complex projects requiring a lot of coordination.
- Projects in a Project focused organization.
- Projects which will have a major impact on the organization.
- Challenging Projects.
- Schedule driven Projects.

Examples

- Large Scale Public Works
- **NASA Space Station**
- Grass Roots Refinery Design and Construction.
- Major offshore developments.

	Functional	Weak Matrix	Balanced Matrix	Strong Matrix	Project Oriented
Scope	Small	Small	Medium	Medium	Large
Duration	Short (<1 year)	Short	Medium	Medium	Long
Uniqueness	Similar-normal business	Small changes	Neutral	Unique	One of a kind
Complexity	Simple	Simple with some coordination	Medium	Medium - High	High
Ambitiousness	Easy Success		Achievable		Challenging
Significance	Low Priority	Low to Moderate	Moderate	Important	Key
Risk	Small		Moderate		High
Cost	Low or no budget	Low budget	Moderate	Medium - High	High
Simultaneity	Many		Few		Very Few